

**Quarter Page Ad
Horizontal**

5" wide x 2" high

\$125 per show

**Quarter Page Ad
Vertical**

2.5" wide x 4" high

\$125 per show

Full Page Ad
5" wide x 8" high

\$400 per show

Uptown Players

2005 Season

**A Man of No
Importance**

February 11-March 6

**Mambo
Italiano**

April 29-May 22

SOUTHERN BAPTIST

Sissies

July 29-August 21

**the
who's
MAY**

September 30-October 23

Uptown Players Playbill Advertising

Uptown Players has risen quickly to become one of the most critically acclaimed theatre companies in the D/FW area. Founded in 2001, Uptown has been recognized by the media and by peers for its high quality production and cutting-edge plays and musicals.

Approximately 6,000 patrons come through our doors annually. With a "captive audience" of theatregoers and loyal patrons, advertising in our playbill is a great marketing opportunity for local businesses!

Call (214) 219-2718 to arrange for ad placement or to discuss sponsorship availability.

2005 Ad Specifications

**Advertisers receive a 10% discount
for multiple placements!**

If providing a camera-ready ad for publication, ad must be sized accordingly. Preferred electronic format is in jpg or pdf format, resolution of 300 or better. All ads are black and white (grayscale).

If you would like a custom ad designed, professional graphic design services are available for a one-time, discounted rate of \$45. Our designer will work with you to create the ad, and proofs will be provided before going to press.

Electronic ads, logos, copy and artwork should be sent to

etzetera@sbcglobal.net

Camera-ready ads, logos, copy and artwork will be scanned, therefore original artwork is requested.

Call etzetera creative services at (972) 239-1760
for additional information and design concerns.

**Half Page Ad
Horizontal
5" wide x 4" high**

\$225 per show

**Half Page Ad
Vertical
2.5" wide x 8" high**

\$225 per show